



NEWS RELEASE

February, 2014

Telling the Story of QPR: Grant from Heritage Lottery Fund to provide more opportunities for young people

The Story of QPR project has been fortunate to receive a confirmed grant of £52,300 from the Heritage Lottery Fund (HLF) for a heritage aspect to the project, to be called History of QPR. This part of the project will focus particularly on the heritage of the club, for which the young people involved will produce a series of short films, a micro-website and host the QPR Antiques Road-show event.

The Story of QPR is a youth multimedia project, being delivered by the Octavia Foundation in partnership with QPR in The Community Trust, working with young people aged 16 – 24 years old, many of whom are not currently in education, employment or training, to produce a range of multimedia telling the story of the QPR Football Club. The project will engage fans, young people and the local community to chart the history of QPR FC. Over 20 young local people will be involved in the project as a whole, producing a broadcast quality documentary film, a podcast, soundtrack and website, gaining skills in film-making, media and research.

The HLF recently awarded funding for a heritage focused part of the project, to be called History of QPR, which will allow more young people to take part. The young people involved will be working with historians and exploring archives to put together educational resources for local schools, including a series of short films, a micro-website and a magazine, as well as organising a QPR Antiques Road-show for around 200 attendees. The extra funding will give two young people the opportunity to gain skills and practical experience through the two new job roles it has helped to create; an Apprentice Administrator, a role funded by Hammersmith United Charities, and a Production Assistant internship. The Story of QPR Project Manager Serena Williamson said:

“The additional funding from the HLF gives us a wonderful opportunity to reach more young people and for them to develop their skills, particularly through the two paid job roles. For all of the young people who get involved in the project it is a chance to grow and develop as individuals through helping to tell the fascinating story of the QPR heritage in really engaging, creative and varied ways.”

Filming for the documentary element of the project started on Wednesday 12 February at Loftus Road Stadium with the QPR in the Community Extra Time club, for local residents aged 60+, who took part in a salsa class. Extra Time club member Doreen Hyde said:

“I really enjoyed being interviewed for this documentary. QPR is the community.”

More information on The Story of QPR project and the two new job roles is available at www.octaviafoundation.org.uk/StoryofQPR. If you are a local young person who would like to get involved in the project or if you have any stories or QPR memorabilia that you would like to share then please contact Serena Williamson on 07903 739 028 or qprfilm@octaviafoundation.org.uk

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Notes to editors:

1. The Story of QPR is a project working with young people aged 16 to 24, most of whom are not in employment or education to tell the story of the QPR football club and the local community through:
 - The production of a broadcast quality documentary film; to be launched at Loftus Road in 2014 before going on a screening tour of local community venues and school educational visits.
 - Production of a website.
 - Production of a podcast.
 - Production of a music track.
 - History of QPR - an Antiques Road-show event.
 - History of QPR – a micro-site containing short films and memorabilia.
 - History of QPR – a magazine.
 - History of QPR – school educational visits.

The Story of QPR project has received funding from the Premiere league Charitable Trust, the Professional Footballers Association (PFA), QPR 1st Supporters Trust, the Heritage Lottery Fund (HLF) and Hammersmith United Charities.

2. The Octavia Foundation is a registered charity working in west and central London to support local people during times of personal difficulty or crisis. Our vision is to help establish strong and vibrant communities and to improve quality of life for individuals. <http://www.octaviafoundation.org.uk>
3. QPR in the Community Trust is a registered charity (1127806) established in 2009 to use the power of Queens Park Rangers Football Club to forge stronger and deeper connections with its community, creating progressive, vibrant hubs for sporting and social activities, leading to enhanced life experiences for individuals and neighbourhoods. For more information, visit www.qprcommunitytrust.co.uk
4. About the Heritage Lottery Fund
Using money raised through the National Lottery, the Heritage Lottery Fund (HLF) aims to make a lasting difference for heritage, people and communities across the UK and help build a resilient heritage economy. From museums, parks and historic places to archaeology, natural environment and cultural traditions, we invest in every part of our diverse heritage. HLF has supported almost 35,000 projects with more than £5.3bn across the UK. www.hlf.org.uk.
4. Hammersmith United Charities provide housing for the elderly & grants for work to help people in need. We offer grants to organisations working to prevent or relieve hardship or distress in our Area of Benefit.
<http://hamunitedcharities.org.uk/>