

# MEDIA RELEASE

QPR IN THE COMMUNITY TRUST



5th February 2015

## STORY OF QPR LAUNCHES AT LOFTUS ROAD

### ***R'Story* previewed to press following the Story of QPR's exclusive Loftus Road launch**

MEDIA flocked to Loftus Road on Wednesday night to join QPR in the Community Trust and the Octavia Foundation for the exclusive launch of the Story of QPR's upcoming documentary film.

*R'Story* – as chosen by the fans – explores the highs and lows of QPR during the R's 133-year existence, charting the history of the club from its very beginnings in 1882 to the present day including promotion back to the Premier League.

Andy Evans, Trust CEO, and Reena Mukherji, Director at the Octavia Foundation, introduced the film to the media ahead of the exclusive screening.

They were joined by Stephen Dedridge, representing QPR 1st Supporters Trust – whose generous £8,000 donation helped support the costs of the project along the way, alongside an award made by the Premier League and the PFA (Professional Footballers Association).

Following the screening, some of the 35 young people involved took centre stage to relive the highlights from their experiences in the project, from interviewing QPR players past and present such as Rodney Marsh and Joey Barton, to filming Bobby Zamora's dramatic winning goal in the Championship play-off final.

Production assistant Max Robson, 24, [who appeared on London Live earlier in the day](#), joined the team in May 2014 and couldn't hide his excitement at the press launch.

"It's really pleasing to see such a great turnout for the press screening," he told [www.qpr.co.uk](http://www.qpr.co.uk). "It's a brilliant feeling for everybody to see all the work we've put in."

"I've learned so much about QPR, all about the club's history, London as a whole and why people care so much about football. I've also learned so many skills about film-making."

"It's been a great experience; one that's been invaluable to me. I can't explain how happy we all are."

The 60-minute film is the culmination of two years' work which has seen the intergenerational media project engage supporters, young people and the local community.

The project has worked with youngsters aged 16-24 years old, many of whom not currently in education, employment or training – equipping them with both skills and experience which has ranged from researching old artefacts to following the R’s memorable route to Wembley last May.

“It’s been an incredible team effort,” project manager Serena Williamson, added. “For some of the guys, they’ve been with us since the very beginning of the project.

“From the introductions, I think everybody understood what we wanted to achieve. We really wanted to draw on the themes which we started with, and it’s great to see the latest cut.

“We’re really looking forward to the premiere now.”

The premiere, taking place in W12 on Thursday 26<sup>th</sup> February, will be followed by a screening tour of local cinemas, community venues and schools.

### **SCREENING DATES SO FAR**

**Lexi Cinema**, 194b Chamberlayne Road, Kensal Green, London, NW10 3JU

Saturday 28<sup>th</sup> February @ 2pm (£5)

**Bush Theatre**, 7 Uxbridge Road, London, W12 8LJ

Monday 2<sup>nd</sup> March @ 7pm, Tuesday 3<sup>rd</sup> March @ 7pm, Wednesday 4<sup>th</sup> March @ 5.30pm (£3)

Visit [www.octaviafoundation.org.uk/StoryofQPR](http://www.octaviafoundation.org.uk/StoryofQPR) for full screening tour details.

Follow the Story of QPR on Twitter [@StoryofQPR](https://twitter.com/StoryofQPR)

**#Rstory**

**ENDS**

For enquiries, contact:

Andy Watkins | E: [andyw@qpr.co.uk](mailto:andyw@qpr.co.uk) | M: 07880204424

Hannah Thompson | E: [hannah.thompson@octaviafoundation.org.uk](mailto:hannah.thompson@octaviafoundation.org.uk) | M: 07432 117085